

J media release

MEDIA RELEASE

Friday September 26, 2014

Soaring to white heights – new look for Jupiters exterior

Jupiters Hotel & Casino's makeover is in full swing with abseiling painters taking up residence to transform the exterior of the Gold Coast landmark.

Gold Coast locals and tourists will see the familiar sepia exterior transform with over 12,000 litres of "Grand Piano Quarter" white paint applied over 8,000 hours, the first time the building has been painted since its construction.

Managing Director Queensland Geoff Hogg said Jupiters is a landmark building on the Gold Coast and its look was integral to the city's skyline.

"Jupiters' unique design is a real stand-out on the Gold Coast skyline – you can instantly recognise it when flying in and out of Gold Coast airport. We chose a fresh, modern look to ensure Jupiters continues to play an integral role in making this beautiful city a must-see destination."

Family run and owned Gold Coast company Usher & Son won the contract to give Jupiters its brand new look.

"Operating nationally for 15 years, we have worked on some major projects in our time, but this has to be the best yet," said Senior Executive, Nigel McCutcheon, Usher & Son.

"We are extremely proud to be part of Jupiters' transformation and excited about its future and what it will do for the Gold Coast. Going to work every day with this magnificent view over the city and beaches, we think we have the best job in Australia," said Usher and Son Project Manager, Mick Ward.

A team of abseiling painters, attached to the roof floor with anchor points, will work on the tiered, ocean side of the building. The hinterland side will be painted using a Swing Stage – a long enclosed platform that hangs from cables attached to a system on the roof top.

Usher & Son employs over 150 Queenslanders and in June 2014 won the Trades, Professions & Services Award at the Gold Coast Business Excellence Awards. The company has also received Construction Skills Queensland's Bechtel Award for Employer Commitment to Training Excellence in 2013 and the Bob Scott Memorial Award at the 2012 Gold Coast Business Excellence Awards.

Geoff Hogg said the redevelopment is being handled carefully to ensure a world-class project is delivered, while causing as little disruption to guests as possible.

"Echo Entertainment Group is committed to creating a world-class integrated resort, which will boost tourism and one which locals will be proud of," said Geoff.

When complete, the \$345 million planned investment will include a new six-star luxury hotel tower featuring private balcony infinity pools, contemporary restaurants and bars, and the complete transformation of all existing facilities.

media release

Key numbers:

- 12,000 litres of paint in three coats
- 8,000 man hours to complete (weather permitting)
- 15 painters
- 8 abseilers
- 3 coats of Baxta Maxicap Membrane paint

Usher & Son is a national company providing professional painting, solid plastering and signage services, with its head office founded and based on the Gold Coast. It is a member of the HIA (Housing Industry Association), MBA (Master Builders Association), AIHE (Australian Institute of Hotel Engineers), ASOFIA (Australian Shop Fitters Association), QBCC (QLD Building and Construction Commission), MPA (Master Painters Association Australia) and the AICD (Australian Institute of Company Directors).

ENDS

media release



media release



media release

Jupiters
HOTEL & CASINO



media release



media release

Jupiters
HOTEL & CASINO